Hes·so Master

Hes·so
Haute Ecole Spécialisée
de Suisse occidentale
Fachhochschule Westschweiz
University of Applied Sciences and Arts
Western Switzerland

Module description

Field of study HES-SO Business, Management and Services
Degree course Master of Science HES-SO in Business Administration

1	**Title of module**	**Master Thesis**	**2020-2021**

Code
E.MScBA.390.OE49.FDE.20

Type of course *
☐ Bachelor's ☑ Master's ☐ MAS ☐ EMBA ☐ DAS ☐ CAS ☐ other

Level
☐ Basic module
☐ Further studies module
☑ Advanced module
☐ Specialised module

Description
☑ In the case of definitive failure in a module defined as compulsory for successfully completing the course profile in question, the student shall be excluded from the degree programme, or from the faculty, if this is provided by the course regulations in accordance with Article 32 of the Regulations relating to first-cycle and second-cycle degrees (Bachelor's and Master's) at the HES-SO

Type of module
☑ Main module
☐ Module linked to main module
☐ Optional or subsidiary module

Time schedule
☐ Module over 1 semester
☐ Module over 2 semesters
☑ Spring semester
☐ Autumn semester
☐ Autres

2	**Organisation**

ECTS Value
15

Language
☐ English
☐ French - English
☑ French - German - English
☐ German - English

☐ French
☐ French - German
☐ German

3	**Prerequisites**

☐ The following module(s) must have been validated
☐ The following module(s) must have been attended
☐ none
☑ other

Other prerequisites
Students having fullfilled at least 3 semesters and who have not more than 1 module in remediation or repetition are qualified to start their thesis.

Only students who have already acquired all their ECTS credits, apart from those in respect of the Master's thesis, are authorised to defend their Master's thesis.

4	**Skills to be gained / general learning objectives**

Cf. directive

5	**Teaching and content**

Cf. directive

All lecturers of the study program are qualified to supervise a Master Thesis. The Head of the Program can appoint other professors to supervise a Master Thesis. A maximum of two or three coaching sessions are to be arranged for the Thesis.

6	**Assessment and validation methods**

Cf. directive

o Disposition: only these students with an approved (by the program head) disposition are allowed to continue.
o Written report (50 - 80 pages that respect rules for scientific writing) = 70% of the final grade
o Final presentation (30 minute presentation, 30 Q&A session) = 30% of the final grade
o Thesis and presentation are assessed jointly.
o The master thesis is supervised by a professor of the MScBA, Major in Entrepreneurship program.
o All important documents are published on Moodle.

7	**Reassessment requirements ***	7a	**Reassessment requirements (if module is repeated) ***

☑ reassessment possible
☐ no reassessment
☐ other (please specify below)

☐ reassessment possible
☑ no reassessment
☐ other (please specify below)

other reassessment modalities
If grade [3.5; 3.9] and if no previous failing marks in the module. Maximum grade is 4.0

8	**Remarks**

Grading system: From 6 (very good) to 1 (fail)

9 Bibliography

American Psychological Association. (2005). Concise Rules of APA Style. Washington: American Psychological Association

Degelman, D., & Harris, M. L. (2000). APA style essentials. Retrieved March 31, 2009, from Vanguard University, Department of Psychology Web site: http://www.vanguard.edu/faculty/ddegelman/index.aspx?doc_id=796

Saunders, M., Lewis, Ph., & Thornhill, A. (2002). Research Methods for Business Students (3rd ed.). Upper Saddle River: Prentice Hall.

Yin, R.K. (2015): Qualitative Research from Start to Finish, Second Edition

10 Teaching staff

Name of head of module *
Raphaël Gaudart

Description validated on *
24.08.2020

Description validated by *
Raphaël Gaudart